



# SMOKE IN THE VALLEY 2024

The Canisteo Police Club is a non-for-profit organization established in 2014 that is designed to promote interaction, and understanding, between the members of our local law enforcement and the area and people we serve. Further, to serve as an example to the community by displaying the traits that embody excellence in public service. These traits include fairness, compassion, honor, respect, honesty, integrity, and community service.

Our club is currently preparing to host the 5<sup>th</sup> annual Smoke in the Valley held on Saturday July 27<sup>th</sup>, 2024 at the Canisteo American Legion. The purpose of this event is not only to raise money for our local law enforcement club but also gives law enforcement the opportunity to give back to the community members and organizations that offer their support each and every day. Our 2023 event gathered over 3,600 guests, 25 barbecue teams, over 40 different beverage distributors, and 10 live bands in support of local law enforcement. We have felt honored to receive so many great reviews on our 2023 event and hope to deliver the community the same, if not better, result this year! We are currently seeking sponsorships from local businesses and organizations to assist us in making this event a huge success once again. We are offering advertising for your business/organization at our event as outlined in more detail below. If you wish to sponsor this event and support the Canisteo Police Club and other affiliated community groups, please select from one of our tiers and fill out the ad contract provided. Thank you for your support! For any questions contact Kyle Hosmer @ (607)-382-2841 or email at [kylehosmer@gmail.com](mailto:kylehosmer@gmail.com).



## Sponsor Packages

**Premier:** (\$2500.00 Event Sponsor) Included in All Media advertisement, Receive Large Event Banner to be displayed at event, Logo provided on stage with bands, Name/Logo on Event shirts to be purchased at event and on all staff shirts, Name/Logo on Event posters prior to event, Vertical flag at entrance point of event. 10 Event Tickets to Event (\$400.00 Value).

**Super Platinum:** (\$1000.00+) Included in Media advertisement, Receive Large Event Banner to be displayed at event, Vertical flag displayed near entrance of event, 4 Event Tickets to Event (\$160.00 Value).

**Platinum:** (\$500.00+) Receive Large Event Banner to be displayed at event, advertisement sign to be displayed next to each BBQ team sample line, 2 Event Tickets to Event (\$80.00 Value).

**Gold:** (\$250.00+) Receive Small Event Banner to be displayed at event, Name of business/organizations on banners located at entrance point, front and back stage area of event

**Silver:** (\$100.00+) Name of business/organizations on banners located at entrance point, front and back stage area of event

**Bronze:** (\$50.00+) Name of business/organization on banner at entrance point of event



White-Police Club  
Yellow-Recipient

# SMOKE IN THE VALLEY

ADVERTISING CONTRACT  
SPONSORED BY:  
CANISTEO POLICE CLUB

SAME AD AS LAST YEAR

-AD-

Please send logo to [kylehosmer@gmail.com](mailto:kylehosmer@gmail.com)

Above is a rough sketch of the ad which will appear at the Smoke in the Valley Event  
Trademarks, logos, and artwork must be formatted and suitable for reproduction.

**-RETURN FORM WITH PAYMENT WITHIN 30 DAYS-**

Business/Organization Name: \_\_\_\_\_

Authorized By: \_\_\_\_\_

Sold By: \_\_\_\_\_ Date: \_\_\_\_\_

Receipt: \_\_\_\_\_ Bill: \_\_\_\_\_ Cash: \_\_\_\_\_ Check #: \_\_\_\_\_

Sponsorship Tier \_\_\_\_\_ Amount: \_\_\_\_\_

This ad will appear at the Smoke in the Valley Event hosted by the Canisteo Police Club. We request payment within 30 days of the signed contract.

**WE ASK YOU TO MAKE PAYMENT WITHIN THIS TIME FRAME.**

Thank you for your support!

**CHECKS PAYABLE TO:  
CANISTEO POLICE CLUB-SITV AD**

Mail payment to:

Canisteo Police Club-SITV  
PO Box 114  
Canisteo, NY 14823

AD RECEIVED: \_\_\_\_\_

PAYMENT RECEIVED: \_\_\_\_\_